

CHAPTER 24

INFORMATION AND PUBLICITY

24.1 The Department of Information & Public Relation plays a key role to disseminate information about the policies, developmental programmes, schemes and other activities of State Government among the people. The actual expenditure on these activities during the Ninth Five Year Plan is likely to be around Rs. 516.10 lakhs. Department has also started computersing its branches/sections during Ninth Five Year Plan and will continue during Tenth Plan. In order to strengthen these activities an outlay of Rs. 275.00 lakhs has been kept for the Tenth Five Year Plan.

24.2 The outlines of proposals for Tenth Five Year Plan are as under:

Press Information Services

24.3 The department has to arrange the coverage of VIP visits, functions, programmes and other important meeting etc. Therefore, it has been proposed to purchase paggers for some officers. Besides, one new Risograph has been proposed to ensure quick and proper release of press notes.

Field Publicity

24.4 The Department has proposed to purchase furniture, type writer and duplicating machines, and TV/VCRs for the districts offices. Besides, hiring of vehicles and payment of rent for lease line of internet.

24.5 The Department has been planning to publish books, folders and posters on different important subject depicting achievements of developmental schemes of the State. Provision has also been made for publication programme.

Capital Outlay (Building)

24.6 During the Tenth Five Year Plan period the department has proposed construction of two buildings for information centres at Tonk, Sawai Madhopur, Sikar and Dausa. One Auditorium will be constructed at Jaipur.